

# WORLD PLUMBING DAY – March 11, 2016

## “Clean Water Protecting Our Health & Planet”

### For Immediate Release



(Southern, Ontario) February 23, 2016 – Every person on the planet is affected by the availability of clean drinking water and basic sanitation. Initiated by the World Plumbing Council, recognized by the World Health Organization and supported enthusiastically by the Mechanical Contractors Association network [World Plumbing Day](http://www.worldplumbing.org) celebrates the important role plumbing plays in the health and safety of modern society. **Join us in building awareness of WORLD PLUMBING DAY on March 11, 2016!**

History shows that great leaps in humankind's advancement have been tied to advances in plumbing. Unfortunately, in many developing countries, plumbing is either very limited or non-existent. The lack of effective plumbing infrastructure is a huge factor in ill health and the spread of disease.

### According to the World Health Organization:

- 650 million people do not have access to safe water
- 2.3 billion do not have access to adequate bathrooms
- 315,000 children die every year from diseases caused by dirty water and poor sanitation

The two major trends of the 20th century, population growth and urbanization, coupled with increasing globalization of the 21st century, pose some real challenges to our global communities in ensuring the integrity of plumbing systems. Whatever the technology, locality or culture involved, quality water supply and sanitation are constant fundamentals of a healthy human society in both the built and natural environments. Technology may change, and cultures may evolve but this fact of life will not. To live together in the world, humans need plumbing...and of course plumbers!

***“The momentum of World Plumbing Day continues to build as the world has realized that plumbing is essential in protecting both our health and our planet. Clean water is not a luxury; safe clear drinking water and sanitation is possible in any nation, big or small, when simple, sound plumbing practices are adopted”***

**Jason Campbell – President, Mechanical Contractors Association of Hamilton**

**Nathan Bergstrand - Business Manager, UA Local 67**

Plumbing organizations across the country are joining the Mechanical Contractors Association Canada (MCAC), World Plumbing Council (WPC) and the Canadian Institute of Plumbing and Heating (CIPH) with the aim of raising awareness to the important role played by Canada's plumbing industry. World Plumbing Council (WPC) established World Plumbing Day in 2010 [www.worldplumbing.org](http://www.worldplumbing.org) and is dedicated to helping the general public better understand the vital role the plumbing industry plays in protecting public health and safety, the extent to which it helps limit mankind's environmental footprint and other important work performed by contractors, inspectors, installers, engineers, and manufacturers that is often taken for granted.

Educators, media representatives and community leaders interested in promoting the globally important role of plumbing have access to promotional information and fact sheets, available at [www.worldplumbingday.org](http://www.worldplumbingday.org) The information on the website has been designed so that it can be reproduced, amended, and supplemented for use as we lead up to this year's celebration.

The Mechanical Contractors Association Hamilton (MCAH) operates as a not-for-profit organization and has been the “Voice of Mechanical Contractor Employers” since 1966, operating as an accredited bargaining agency with the Ontario Labour Relations Board. MCAH represents all unionized mechanical contractors working with our industry partner, UA Local 67 and the Ontario Pipe Trades Council. Our national multi-committee structure continues to be a leader in the area of developing innovative member training programs while governing this industry's next generation of plumbers and steamfitters, attracting the best and brightest.

### For more information about World Plumbing Day:

Website: [www.worldplumbing.org](http://www.worldplumbing.org)

Twitter: @WPlumbingDayworldplumbingday

Facebook: [www.facebook.com/WorldPlumbingDay](http://www.facebook.com/WorldPlumbingDay)

Pinterest: [www.pinterest.com/hugaplumber](http://www.pinterest.com/hugaplumber)



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"Proud to serve Hamilton, Halton, Brant, Haldimand and Norfolk Counties"

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Canadian Piping Trades  
LOCAL 67



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