

Celebrate World Plumbing Day – March 11, 2013



Mechanical
Contractors
Association
Hamilton

For Immediate Release

(Southern, Ontario) February 28, 2013 - Every single person on this planet is affected by the availability of clean drinking water and basic sanitation. **Join us again in celebrating WORLD PLUMBING DAY on March 11, 2013!**

Plumbing organizations across the country are joining the Mechanical Contractors Association Canada (MCAC), World Plumbing Council (WPC) and the Canadian Institute of Plumbing and Heating (CIPH) with the aim of raising awareness to the important role played by Canada's plumbing industry.

World Plumbing Council (WPC) established World Plumbing Day in 2010 www.worldplumbing.org and is dedicated to helping the general public better understand the vital role the plumbing industry plays in protecting public health and safety, the extent to which it helps limit mankind's environmental footprint and other important work performed by contractors, inspectors, installers, engineers, and manufacturers that is often taken for granted.

Local area representatives, the Mechanical Contractors Association of Hamilton (MCAH) President, Lorraine Waller, and UA Local 67 Business Manager, Mark Ellerker agree, *"Our hope is that on World Plumbing Day, the world will come to realize that plumbing is essential in protecting both our health and our planet. In developing countries, every 15 seconds a child dies from a water related disease, at any given time, half of the world's hospital beds are occupied by patients suffering from water-related diseases. Many people have yet to discover the real difference that plumbing can make."*

As a means of promoting World Plumbing Day in Canada and around the world, the partnership of MCAC, and their local affiliate offices including MCAH; CIPH and WPC continue to provide content for industry and national news publications, engaging in promotional efforts on a national, provincial and regional level, providing PowerPoint presentations for school discussions along with representatives approaching the federal, provincial and municipal governments for their support and assistance in promoting World Plumbing Day.

Educators, media representatives and community leaders interested in promoting the globally important role of plumbing have access to promotional information and fact sheets, available at www.worldplumbingday.org or <http://www.worldplumbingday.org/en/component/content/article/2-pr/6-suggested-activities>. The information on the website has been designed so that it can be reproduced, amended, and supplemented for use as we lead up to this year's celebration.

The Mechanical Contractors Association Hamilton (MCAH) operates as a not-for-profit organization and has been the "Voice of Mechanical Contractor Employers" since 1966, operating as an accredited bargaining agency with the Ontario Labour Relations Board. MCAH represents all unionized mechanical contractors working with our industry partner, UA Local 67 and the Ontario Pipe Trades Council. Our national multi-committee structure continues to be a leader in the area of developing innovative member training programs while governing this industry's next generation of plumbers and steamfitters, attracting the best and brightest.

For more information contact:

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